

TIM#57019

NCC Cable System Order

11758377

Order #	62317649	Flight Dates	08/22/16 - 08/28/16		Update Date	08/08/16
Syscode	0344	Agency	Strategic Media Services, Inc		Version	1 Vs. 1
System Name	Spectrum/South Haven, MI	Advertiser	API RFS		Show All Lines	
Market	Grand Rapids	Client Code	124		Total # of Weeks	
		Product Code	183		Total	
AE	Brenda Hadley	Est Code	1162		Commission	
Sales Coordinator	Collin Moore	Product Name			Net Total	
Office	Washington	Credit Status			Total Spots	
Phone	(301) 951-2620				Affiliate Split	
Status	Not accepted	Primary Demo	Adults 35+		Solid On	
Survey	Cable Nielsen Live+SD Jun16	Makegood Policy	Approval Required		GRP	
					CPP	

Comments : 8.8 New Combined bookends order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/22/16	8/28/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	09:00	19:00						X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS

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Syscode	0344	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/South Haven, MI	Advertiser	API RFS	Show All Lines	
Market	Grand Rapids	Client Code	124	Total # of Weeks	1
AE	Brenda Hadley	Product Code	183	Total	\$1,256.00
Sales Coordinator	Collin Moore	Est Code	1162	Commission	\$188.40
Office	Washington	Product Name		Net Total	\$1,067.60
Phone	(301) 951-2620	Credit Status		Total Spots	71
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPM	-

Comments : 8.8 New Combined bookends order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	MNBC	MORNING JOE<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR Combined BOOKENDS
<div> <div>Aug 2016</div> <div>Sep 2016</div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Total</div> </div>																				
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$1,256.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,256.00

SYSTEM APP: SALES ACCT

Date Printed 08/08/16

62317649 | Grand Rapids | Spectrum/South Haven, MI | 0344 |